

LIP  GLO

PORTFOLIO



WWW.LIP-GLO.COM



BRAND IDENTITY

Lip Glo is a Portuguese brand offering premium-quality, vegan, and cruelty-free lip glosses designed to deliver hydration, long-lasting shine, and a touch of elegance for everyday wear.

Lip Glo is crafted in a state-of-the-art facility in Germany, ensuring top-tier European standards of quality and safety.



OUR GOAL

Our main goal is to grow the in the world of makeup through having natural and vegan products. Our products are designed and inspired by the Portuguese soul to be sustainable; combined with german manufacturing technology and precision.



PRODUCTS

Lip Glo products are registered and notified with the CPNP - Cosmetic Products Notification Portal.

We launched our first product 'Clear long lasting Lip Gloss' by Lip Glo in 2024. We are expecting to launch more shades in 2025.



PRODUCT SPECS

- Long lasting ✨
- Hydrating 💧
- Vegan 🌿
- Cruelty free 🐰
- Super Shine ☀️



SOCIALS

Instagram : <https://www.instagram.com/lipglocosmetics/>

Instagram followers : +1.5K

We have collaborated with micro influencers in 2024. In 2025, the target is to include more influencers with the target of reaching more customer base.

Example of a collaboration for the Portuguese market : [link](#)

Website: www.lip-glo.com
